



SALTASH CHRISTMAS FESTIVAL COMMITTEE
c/o SALTASH CHAMBER OF COMMERCE

Saturday 3rd December, 2022

REPORT TO SALTASH TOWN COUNCIL

The volunteer team at the Saltash Chamber of Commerce that organises and delivers the Saltash Christmas Festival is delighted to celebrate another successful event, bringing the community together in the retail heart of the town.

Total expenditure on the Festival amounts to just under £9,000. This is a large sum for the Chamber to raise, so we are extremely grateful to the Town Council for their grant of £1,500. Saltash Scrapstore was our other major sponsor this year, with a donation of £2,000 to cover the Lantern Parade and the sale of goods at the Pop-up Christmas shop organised by Scrapstore volunteers raising over £1,200.

It was the logos of the Chamber, Town Council and Scrapstore that featured on the poster and leaflets:



Christmas Market 1pm – 7pm

The market proved to be extremely popular with exhibitors as well as the general public, with spaces selling out by the beginning of October, generating over £2,000 in income for the Festival.

Santas on Bikes 1pm

Over 200 Santas on Bikes parked up on Fore Street in their annual ride to Little Harbour Children's Hospice. A total of £5,600 was raised for the charity.

Santa Fun Run 2pm

Excellent organisation from Tamar Trotters Running Club ensured that the town's second Santa Fun Run was another jolly success, with 200 Santas running across the Tamar Bridge and back.

Pop-up Carols 5pm

Collaboration with Redeemer Church delivered an outdoor Pop-up Carol Service, which was greatly enjoyed by all. A QR code linking to carol song sheets publicised on social media meant we could reduce the number of paper copies printed. Redeemer Church also delivered a popular Treasure Hunt with clues in Fore Street shops.

Lantern Parade

The Chamber is extremely grateful to Saltash Air Cadets for allowing us to use their Drill Hall as 'Lantern HQ' and for their help with the logistics of the Parade. Thanks to funding from Saltash Scrapstore, workshops to make lanterns were held in all four primary schools, delivering an opportunity to spread the word about Scrapstore's efforts to minimise the amount going to landfill. The Parade was led by a blue and yellow Dove of Peace, carried by members of Saltash Wesley Youth Club and Ukrainians living in Saltash, who had made the lantern together in a workshop at the Church. The 'Saltash Bull', made before Covid, made a welcome reappearance, carried by submariners from HMS Drake.

Fireworks

Celebration Pyrotechnics, based in Bodmin, delivered another fantastic display, bringing the Festival to a glorious close.

Window Dressing Competition

Children from Saltash primary schools judged the window dressing competition, with the Chamber Cup being presented to Eclectic Interiors and the Children's Champion trophy going to West Country Embroidery.

Post on Facebook following the Festival:

Another HUGE thank you to those who contributed to this year's Saltash Christmas Festival, from sponsors, supporters, funders, stall holders, and of course all of you for purchasing raffle tickets (which really do help fund the event!)

The Saltash Christmas Festival would not be possible without the grants from Saltash Town Council and Cornwall Council, as well as donations from Saltash Scrapstore, sponsorship from All Home Improvements Cornwall, Carlton Plastics - SW Ltd, The Bookshelf.

In addition to our sponsors and funders, the Saltash Christmas Festival 2022 wouldn't happen without the countless hours of donated time, energy, and support from many supporting organisations and people:

- ❤️ Saltash Chamber of Commerce members (for delivering the event)
- 👉 Tamar Trotters Running Club Saltash (for the Saltash Santa Fun Run 2022)
- 👉 Saltash Air Cadets (in supporting raffle sales and event stewarding and hosting the lanterns)
- 👉 Redeemer Church:Saltash (for the pop up carol singing and Treasure Hunt)
- 💙 Community Enterprises PL12 (for providing electric and housing the PA)
- 💜 FTaS Group Traffic Management (for road closures)
- 👉 Diverse Events CIC (for event support and production)
- 👉 Saltash Town Council (for use of the PA system)
- ❤️ Devon and Cornwall Cycle Marshals (for marshalling support)